



# Stakeholder Engagement, the way forward

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Engagement and Cooperation Unit

Trusted science for safe food



- Stakeholder Bureau - Key achievements 2017-2020
- Recommendation from the Forum and SEA Review 2019
- Stakeholder event on Transparency Regulation – November 2020
- Large-scale engagement project | Towards a new engagement framework

- Established in May 2017;
- advise EFSA on stakeholder engagement and civil society's views;
- ensures a balanced representation of views from across the stakeholder community – seven categories;
- helps shaping the agenda of the Stakeholder Forum;
- facilitate nomination of stakeholder representatives for targeted engagement models (bee partnership, endocrine disruptors, bee guidance, emerging risk),
- Alternate members elected in Feb 2018,
- Bureau Members – Three- year term; renewal 2020



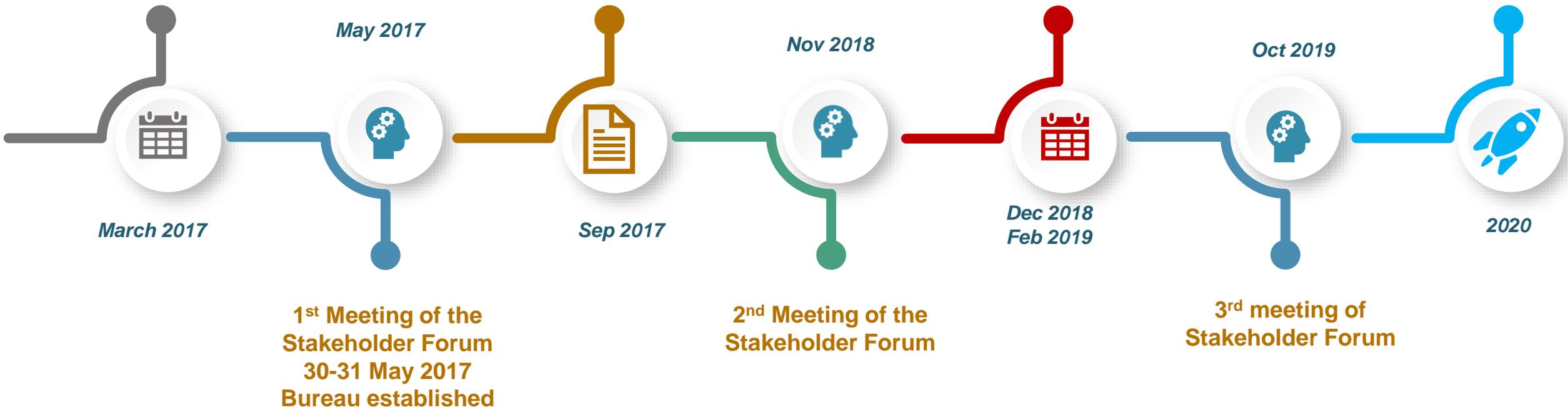
# Highlights (2017 - 2020)

**Stakeholder Bureau  
Elections  
March 2017**

**1<sup>st</sup> Meeting of the  
Stakeholder Bureau**

**Framing of EFSA Strategy  
2027 – Horizon scanning  
workshops**

**Transparency  
Regulation**



## Transparency

Explore new engagement models along the risk assessment process to ensure appropriate level of transparency;

Ensure presence of observers along the whole risk assessment process;

Create discussion groups on new topics.

## Quality of data

Assist stakeholders to improve their input to calls for data;

Ensure appropriate crowdsourcing methodology to get high-quality, unbiased data;

## Communication

Further improve the way information at the website is structured and made accessible to both professional and non-professional users;

More frequent updates in the Register of Questions to track progress of an opinion/dossier;



- Adopt more **topic-based engagement**;
- **Establish a feedback loop** and provide more information on the impact of stakeholders' input;
- Produce an **engagement catalogue**
- Explore the feasibility of **additional engagement mechanisms**;
- Involve stakeholders in the selection of topics for the Communicator Lab.



- additional way to provide stakeholders with more **information about the impact of their input** to EFSA's work.
- Possible solutions may include an **increased use of online tools, including interactive webcasts**, to ensure more information on specific follow-up actions.
- The aim of this event is to showcase EFSA's work and meet stakeholders' demands as **follow up on the recommendations of the Stakeholder Forum 2019 and SEA review**;
- Indicative timing; **20 October 2020**
- **Co-creation with the Bureau**
- Participants: Registered stakeholders



- EFSA is adapting its processes and tools to the provisions of the **Transparency Regulation**.
- In close cooperation with the **European Commission and in open consultation with the Member States and stakeholders** (Sounding Board and technical working group meetings)
- to **enhance dialogue with interested parties, promote transparency** as a key value and encourage the understanding of the risk assessment process underpinning policy making.

## Background



- Contextualise the Transparency Regulation, highlight its **objectives and explain the impact** it will have on EFSA's operations from March 2021 onwards;
- Present the **practical arrangements implementing** the new legal provisions before their formal sign off at December's Management Board meeting;
- Provide an opportunity for interested parties to ask questions and receive clarifications on the new processes, tools and legal framework;

## Objectives



# Large-scale engagement project in a nutshell

- **Evolve EFSA's current engagement mechanisms** to meet the demand of the Transparency Regulation and feed into the EC's mandate on Risk Communication
- **Create the right processes and tools** to engage more effectively with our interested parties to (mainly) improve the quality of our scientific outputs by ensuring access to the right data and expertise, but also increase trust in the risk assessment process underpinning our scientific production

Objectives

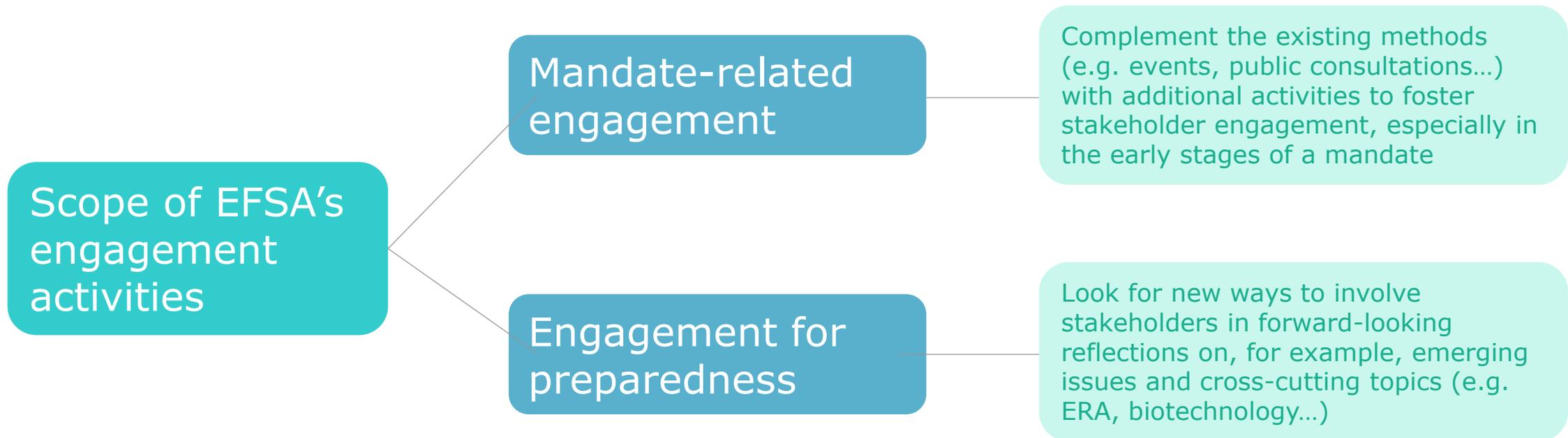


- A **new engagement framework** (classification of interested parties + catalogue of engagement methods + target audience identification methodology)
- A **pilot phase** to test some methods

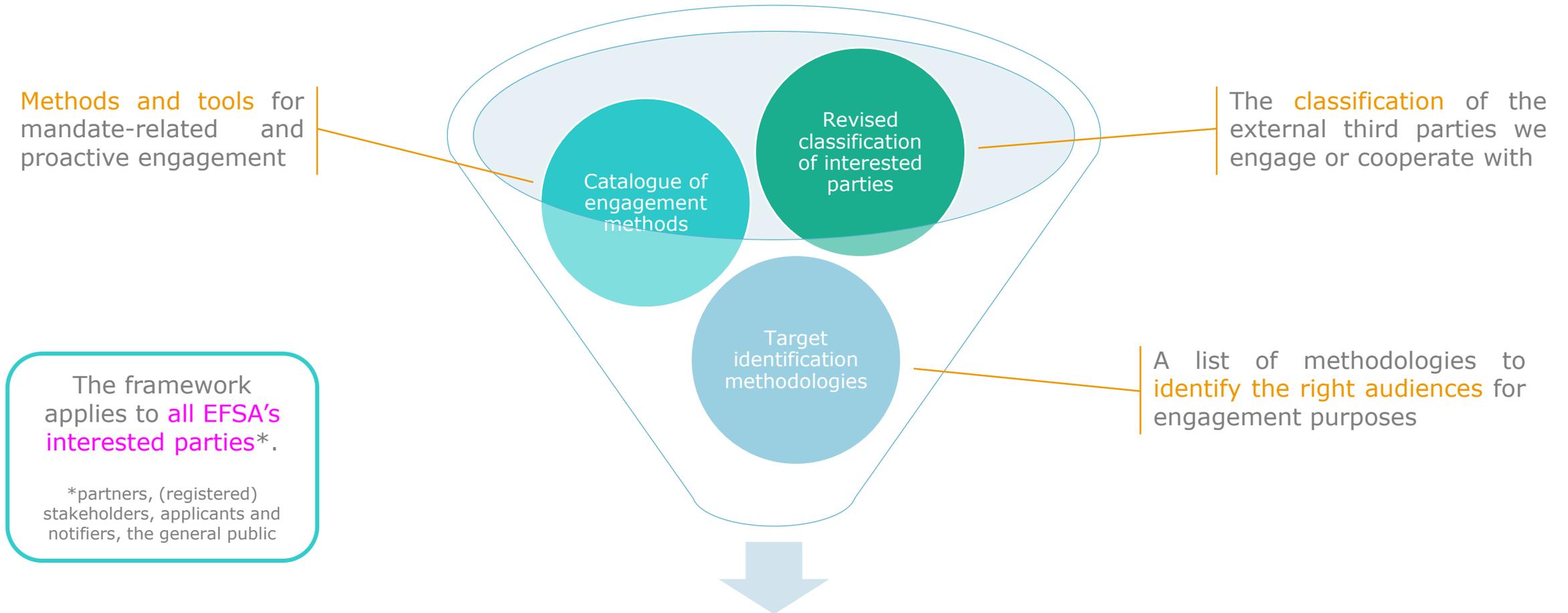
Deliverables



The scope of the **new framework** is to support EFSA's engagement at all levels:



# What does the new framework include?



New engagement framework

New  
methods

50

We have catalogued 10 new **digital** and 38 new **face-to-face** methods, adding to the 16 ones already in place at EFSA

Best  
practices

43

The catalogue presents a series of best practices in place in **European** and **international** agencies and organisations

The methods are classified according to the **purpose** they help achieve (6 possible goals) and the **phases** of the risk assessment process in which they can be used. The next steps is to **shortlist the ones that are more appropriate** for mandate-related engagement.



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